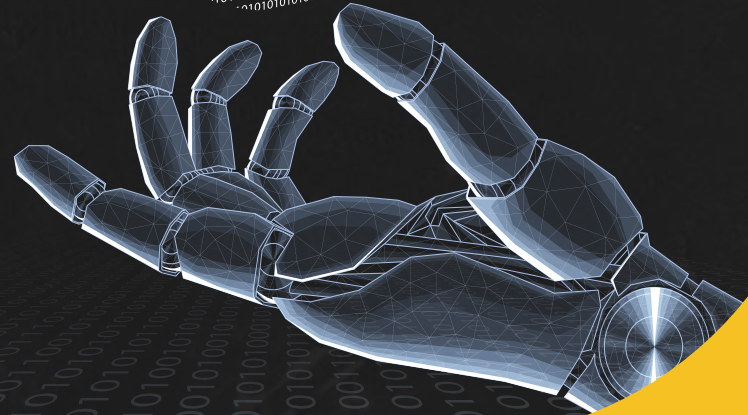


# PRIVACY POLICY



At DNA Entertainment Networks Private Limited, we are committed to protecting the privacy and security of our customers' and clients' data. This Privacy Policy outlines how we collect, use, disclose, and manage personal information. By accessing or using our services, you agree to the terms and conditions described in this policy.

## 1. INFORMATION WE COLLECT

### a. Personal Information

Our data collection practices are tailored to the specific events and services utilized, including event participation and engagement, sponsorships, or role-based interactions (attendee, speaker, or organiser).

**We collect personal information, including:**

- Contact information (name, email, phone number, address)
- Event information (Guest lists, preferences and venue specifics).

### b. Photographs and Media

Photos, videos or other media captured during events, with your consent, for documentation or marketing purposes.

## 2. USE OF PERSONAL INFORMATION:

**Your data helps us provide tailored event management services and ensure a seamless experience. We may use your data for:**

- Planning and executing events based on your preferences and requirements.
- Sending updates about your event, including schedules and confirmations.
- Processing payments and fulfilling contractual obligations.
- Marketing and promotional purposes.
- Complying with legal obligations.
- Showcasing your events on our website along with photos and videos.

## 3. DISCLOSURE OF PERSONAL INFORMATION:

**We prioritize the confidentiality of your information. However, we may share it with:**

- Vendors and Service Providers : Third party vendors or contractors like venues, caterers, decorators, photographers and so on essential for event delivery.
- Business partners and affiliates.
- Legal Authorities : If required by law or to protect our rights.
- Third-party service providers : For payment processing or organising the event.
- Business Transfers : If our business undergoes a merger or acquisition, your data may be transferred.

## 4. YOUR RIGHTS

### a. Access and Updates

- You have the right to access and rectify any information about you that you think is inaccurate.

### b. Withdrawal Consent

- You may object to the processing of your personal information for certain purpose.
- You may notify us if you do not consent to your event photos or videos being used for promotional purposes.

### c. Data Deletion

- You can request the deletion of your data, subject to legal or contractual obligations.

## 5. DATA SECURITY

We use industry standard measures to safeguard your personal information against unauthorized access, disclosure, alteration, or destruction. However, no method of data transmission or storage is entirely secure, and we cannot guarantee absolute security.

## 6. DATA RETENTION

We retain personal information for as long as necessary to fulfil the purposes outlined in this policy, unless otherwise required by law.

## 7. CHANGES TO THIS PRIVACY POLICY

We reserve the right to update this policy at any time.

## 8. CONTACT US

For questions or concerns about this policy, you may contact us at [dna@dnanetworks.com](mailto:dna@dnanetworks.com)

**ACCEPTANCE:** By using our services or products, you acknowledge that you have read, understood, and agree to be bound by this Privacy Policy.



*That's Entertainment*